

WKBD-TV
Public Affairs Programming
January 1 – March 31, 2008

Attached are listings of broadcast segments that in the station's judgment, reflect the most significant programming of ascertained issues during the preceding three month period.

Michigan Matters

A weekly locally produced, news magazine show which focuses on issues concerning Metro Detroit.

For My People

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television).

WKBD Quarterly Issues & Programs List
January 1 – March 31, 2008

Date	Duration	Issue/Topic Explanation
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Program: Michigan Matters

1.06.08 00:60:00 POLITICAL

Michigan Matters takes a look at the official start of the 2008 Presidential Campaign season, including the results in Iowa. We also preview the upcoming New Hampshire and Michigan primaries. The Roundtable of Brooks Patterson, Denise Ilitch and Derrick Miller join host, Carol Cain before offering their Final Viewpoints.

1.13.08 00:60:00 POLITICAL

Iowa and New Hampshire have spoken and Michigan's primary is next. Michigan Matters, host, Carol Cain and the Roundtable, Anne Mervenne, Denise Ilitch and Derrick Miller review this historic political season and offer their Final Viewpoints on the Michigan primary.

1.20.08 00:60:00 POLITICAL

Romney and Clinton won the Michigan Primary and the 2008 Race for the White House continues. South Carolina, Florida and Super Tuesday are days away and no frontrunner exists in either party. Michigan Matters host, Carol Cain will review the results in Michigan and preview the upcoming political landscape. Joining Carol Cain at the Roundtable are Derrick Miller, Chris Christoff, Detroit Free Press and Charlie Cain, Detroit News.

Date	Duration	Issue/Topic Explanation
2.03.08	00:60:00	POLITICAL
Michigan Chronicle publisher, Sam Logan joins Michigan Matters host, Carol Cain to discuss Black History Month and the role race plays in the Presidential campaign. Joining the Roundtable are Derrick Miller, L. Brooks Patterson, Sam Logan and Carol Cain to discuss Detroit Mayor Kwame Kilpatrick's text-message scandal and the impact it has on the city of Detroit.. They will also discuss the Presidential race. Concluding the show, Oakland County Prosecutor, L. Brooks Patterson discusses his recent visit to India to explore trade, jobs and the economy.		
2.10.08	00:60:00	POLITICAL
Results from Super Tuesday is the topic at the Roundtable with Brooks Patterson, Denise Ilitch, Derrick Miller and Michigan Matters host, Carol Cain.		
2.24.08	00:60:00	POLITICAL
Michigan Matters host, Carol Cain is joined by Brooks Patterson, Denise Ilitch and Derrick Miller at the Roundtable to discuss the Presidential Race, the text-message scandal involving Detroit Mayor Kilpatrick and the expansion of Detroit's convention center, Cobo Hall, before offering their Final Viewpoints.		
3.16.08	00:60:00	POLITICAL
Former U.S. Congresswoman Geraldine Ferraro, the nation's first female vice presidential candidate, and Weekly Standard Editor, Bill Kristol, one of the nation's best-known conservative columnists, join Michigan Matters host, Carol Cain. L. Brooks Patterson, Denise Ilitch and Derrick Miller join Carol at the Roundtable and offer their Final Viewpoint		
3.30.08	00:60:00	POLITICAL
Michigan Matters host, Carol Cain and the Roundtable of Derrick Miller, Denise Ilitch and Michigan Republican Party, Chair, Saul Anuzis examine the "Textgate" scandal surrounding Detroit Mayor, Kwame Kilpatrick.		

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3.09.08 00:60:00 PUBLIC AWARENESS

Quality and affordable health care is the topic on Michigan Matters. Joining host, Carol Cain is Fran Parker, CEO of Health Alliance Plan, and Nancy Schlichting, President/CEO of Henry Ford Health Systems, to answer health care questions.

2.17.08 00:60:00 PUBLIC AWARENESS

Across America, many people are in danger of losing their homes as foreclosures have risen to unprecedented levels. The perfect storm of a struggling economy, inflated property values and, a tight mortgage market has created a firestorm of activity that burns particularly bright here in Michigan. Michigan Matters, host, Carol Cain will dissect the problem with Tony Kellum, President and CEO of Kellum Financial Services Group, as we seek to determine what can be done to save people from this growing dilemma. Plus, the Roundtable of Derrick Miller, Denise Ilitch and John Truscott are here to discuss the news of the day before offering their Final Viewpoints.

3.02.08 00:60:00 PUBLIC AWARENESS

Michigan Matters host, Carol Cain discuss the past, present and future of education in Detroit Public Schools with former Superintendent, Dr. Kenneth Burnley. The Roundtable of L. Brooks Patterson, Bob Ficano, and Cliff Russell discuss the future of our city, state and country.

3.23.08 00:60:00 PUBLIC AWARENESS

March Madness begins with Michigan Matters host, Carol Cain joined by Anne Marie Gilbert, women's basketball coach and Charles Ramsey, men's basketball coach at Eastern Michigan University. They discuss organized sports and student athletes.

1.27.08 00:60:00 ECONOMY

Michigan Matters host, Carol Cain visits the 2008 North American International Auto Show to meet with industry experts regarding the automotive industry.

Date	Duration	Issue/Topic Explanation
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Program: For My People

1.05.08 00:60:00 PUBLIC AWARENESS

For My People analyst, David Rambeau explores immigration reform and the difficulties faced by local tourist attractions, i.e. Mackinac Island being unable to recruit migrant workers. King High School coach, Kareem Sadler discusses how sports helps to build self-confidence in children. In the African Report, Lawrence X explores the plight of African refugees.

1.12.08 00:60:00 PUBLIC AWARENESS

In the African Report, Lawrence X discussed trade with Europe and China for mineral resources, the competition between Jacob Zuma and Thabo Mbeeki for leadership of the ANC political party and the presidency of South Africa. Co-host, Ron Scott discussed the death of his brother by a Taylor, Michigan police officer and the role of community policing.

1.19.08 00:60:00 POLITICAL

On this edition of For My People, analyst, David Rambeau discussed the Presidential primary season and the importance of participating in the political process and takes a look at the problems facing the Michigan primary. The African Report presented by Lawrence X explores the violence in Kenya in the aftermath of their recent election.

1.26.08 00:60:00 POLITICAL

On this edition of For My People, analyst, David Rambeau, discussed the Democratic Party's decision to move the Michigan primary to an earlier date and discusses which Presidential candidate can best help the state.

Date	Duration	Issue/Topic Explanation
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Program: For My People

2.02.08 00:60:00 PUBLIC AWARENESS

This week on For My People, we examine the Detroit Medical Center's efforts to organize a union for nurses and hospital personnel. Joining the show is organizer, Carolyn Harrington who discusses the opposition to unionize from hospital CEO, Mike Duggan. We also discuss what impact the economic stimulus package will have on Michigan's economy. In the African Report, Lawrence X discussed the African World Cup of Nations, the continent-wide soccer tournament.

2.9.08 00:60:00 PUBLIC AWARENESS

On this edition of For My People, analyst, David Rambeau discussed undocumented workers and the problems they face including trying to obtain a Michigan's drivers license. He also discussed the state of the local economy. In the African Report, Lawrence X discussed life threatening, social and political issues plaguing the Sudan, the Democratic Republic of Congo and Kenya.

2.16.08 00:60:00 POLITICAL

On this edition of For My People, host, David Rambeau discussed public transportation. He also discussed, Coach, Ron Hunter's benefit to purchase shoes for children in Africa. In the African Report, Lawrence X addresses conflicts in Chad and the Sudan on one hand the on-going political and social unrest in Kenya over the recent national elections.

2.23.08 00:60:00 POLITICAL

In the weekly African Report on For My People, Lawrence X discussed the nation of Chad, its history and the role of oil and foreign national interests in the country. As a part of African History Month, X discussed Malcolm X and his legacy, as well as President Bush's recent tour of West African nations. David Rambeau, news analyst, discussed how the city of Detroit is functioning while the Mayor is involved in the text-message scandal.

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Program: For My People

3.01.08 00:60:00 POLITICAL

On this edition of For My People analyst, David Rambeau discussed the Detroit mayoral scandal. In the African Report, Lawrence X discussed President Bush's involvement in W. Africa where natural oil is located. X also discussed the Olympics in Beijing.
(O.A.D. 3/1/08)

3.08.08 00:60:00 POLITICAL

On this edition of For My People analyst, David Rambeau discussed the Detroit mayoral scandal. In the African Report, Lawrence X discussed President Bush's involvement in W. Africa where natural oil is located. X also discussed Olympics in Beijing.
(O.A.D. 3/1/08)

3.15.08 00:60:00 POLITICAL

The text message scandal involving Detroit Mayor, Kwame Kilpatrick and his former Chief of Staff, Christine Beatty continues to dominate the headlines locally and nationally. Conventions have cancelled and many Detroiters are asking the mayor to resign including some members of the Detroit City Council. For My People analyst, David Rambeau explores the effects the scandal has on the city.

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Program: For My People

3.22.08 00:60:00 PUBLIC AWARENESS

For My People, co-host, Ron Scott spoke to Garland Royall, whose family member was killed by a Detroit police officer. In the African Report, Lawrence X discussed Women's History Month discussing the role of women in Kenya, Nigeria and the Sudan, as well as the political history of Cameroon and the social disturbances they're undergoing currently. Finally, David Rambeau discussed the Detroit City Hall saga as a welfare program for lawyers and police officers in terms of fees and legal settlements, as well as the political education of the people that's occurring as a result of the scandal.

Rambeau also discussed his analysis of why Mayor Kilpatrick must be removed from office.

3.29.08 00:60:00 PUBLIC AWARENESS

On this edition of For My People, Lawrence X discussed in his African Report, African connections to Detroit focusing on Marcus Garvey and the UNIA and Nelson Mandela's visit to the city. David Rambeau, analyst discussed the city residency requirements for appointees, the proposed bond issue and the current budget.